HARP webinar

HARP Project
Results in Portugal

29th of March, online
HARP’S ACTIVITIES IN PORTUGAL

For professionals:

- Social media campaign via the National Energy Agency LinkedIn
- Press releases
- Articles in specialized magazines
- Training webinars

For consumers:

- Social media campaign via the consumers organization channels
- Press releases in national, regional and local media
- Articles in general consumer magazines
- Webinars on efficient heating
- Material distribution in consumer support centers
HARP’S KPIS IN PORTUGAL

Consumers reached
Over 830,000 consumers have been reached with the HARP project, raising their awareness to the efficient heating topic.

Labels issued for existing heating appliances
More than 2,700 labels have been issued since February 2021.

Consumers assessing the new technologies on the market
More than 1,600 consumers have reached the results page of the HARP app, that lists the most efficient heating technologies on the market that can replace the existing heater.

Professionals reached
The HARP message reached more than 40,000 professionals in the Portuguese energy sector.

Professionals trained
More than 240 professionals have attended the HARP training sessions.
HARP’S POLICY RESULTS IN PORTUGAL

LTRS – Long Term Renovation Strategy for Buildings
The Energy label for existing heating appliances and the HARP app are acknowledge as one of the tools to promote the replacement of old and inefficient heating systems, namely via dedicated energy efficiency incentives.

ONE-STOP-SHOP
The HARP app will be integrated in the one-stop-shop that promotes refurbishment activities in the residential sector, raising consumers awareness and motivating the contact with heating professionals.

Transposition of the new EPBD
The new methodology to determine the building’s energy efficiency and class will consider the HARP methodologies to estimate the energy efficiency of the existing heating appliances.