


Extending energy labelling for existing heating appliances

First results in Italy
Assotermica

Daniela Lobosco, 29/03/2022, web



29 March 2022 | 10:00 - 12:00 CET

**EXTENDING ENERGY
LABELLING FOR EXISTING
HEATING APPLIANCES**

Replicating the HARP project in non-
participating countries

Assotermica
comfort technologies

HARP
Heating Appliances Retrofit Planning

Introduction

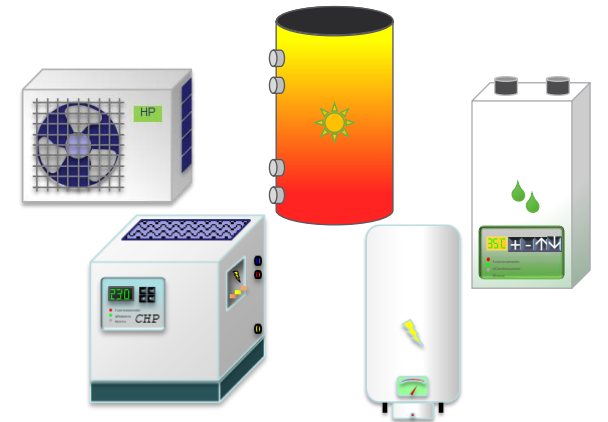
Assotermica - Responsible for the HARP Communication Activities (IT, EU)

It represents almost all the **industries producing equipment and components for climatic and environmental comfort**, with more than 60 companies, 11,000 direct employees plus several thousand operators and a turnover of almost 3,000 million euros, with an export share of 60%.

Main goal

Accelerating the EU renovation rate (4%)

Energy labels for old heating appliances and multi-technology approach



IT communication activities and National stakeholders

Main cooperation activities during 1st and 2nd campaign:

- Articles/newsletters/social media campaign and website -> **CONSUMERS**
- Training sessions/participation in meetings, fairs etc./articles on trade press -> **PROFESSIONALS**

Meetings already organised/to be organised:

- First NEF meeting May 2020
- Second NEF meeting October 2020
- National Seminar attended also by NEF September 2021
- Third NEF meeting April/May 2022

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Partner Name	Type/Sector
CNA SHV	Installers
NOI (ex IDM)	Installers
MDC -Movimento difesa cittadino	Consumers Association
ALTROCONSUMO	Consumers Association
MCE	International exhibition
ASSISTAL	Market Association
AICARR	Designer Association
CIG	GAS National Committee
CTI	Comitato Termotecnico Italiano
Eliante	Environmental sustainability/Partner of HACKS
Polytechnic of Milan	University/Partner of HACKS
GBC Italia	Green Building Council
ACC	Agenzia Casa Clima Alto Adige
AIMSEA	Scientific Association/University
ANGAISA	Dealers Association
CONFARTIGIANATO	Artisans Association
SOS DIFESA LEGALITA'	Consumers Association

HARP KPI's, some numbers

	Italy	France	Germany	Spain	Portugal	Total	Percentage
Consumers reached	641,445	1,625,246	4,040,332	1,463,430	950,533	8,720,986	581.4%
Consumers motivated (journeys completed + consumers @fairs + consumers @seminars)	800	4,798	1,806	3,469	4,201	15,074	141.9%
Professionals reached	11,462	2,623	3,850	86,468	29,527	133,930	
Professionals trained	193	283	50	15	243	784	78.4%
Labels for old systems calculated	4,860	655	9,933	7,551	3,184	26,580	
Journeys completed	610	433	1,806	1,178	768	4,886	46.0%
Users reaching the results page	2,216	548	4,678	4,095	1,873	13,665	128.7%
Journeys completed	2,405	2,664	3,286	1,848	417	10,620	
Percentage Journeys completed	25.4%	16.3%	55.0%	63.7%	184.2%	46.0%	



Benefits of the project and how Italy sees next steps

- ✓ **EU methodology** of energy labels of installed heating appliances – before known in Italy only for the Assotermica contributions
- ✓ Involving a lots of **several stakeholders** – from manufacturers to consumers
- ✓ Strong basis for continuing in this process (also **after** the end of the **HARP**)
- ✓ Legislative framework – **energy labels used by installers during their energy efficiency controls**

Thank you for your attention!

Daniela Lobosco

Scarsellini 11 Milan, Italy

lobosco@anima.it

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heating-retrofit.eu

@HarpProject



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